

# Future of Food Forum

Thursday, April 14, 2022

Napa, CA

## SPONSORSHIP OPPORTUNITIES

The inaugural presentation of Wheat Food Council's Future of Food Forum will be an important one-day gathering of industry experts covering the key issues that the food industry is dealing with in these challenging times. If your business needs to know about the future of plant forward foods, sustainability, supply chain issues, or innovation and collaboration, you need to be at this Forum.

### BECOME A SPONSOR

By associating your brand with this inaugural event, you ensure that your business is perceived as a key player in developing the solutions and creating a sustainable future in the ever-changing landscape that is the food industry.

#### **GOLD SPONSOR - Maximum 4** **\$10,000**

- Opportunity to be The exclusive sponsor of one of four events
- Verbal recognition during opening remarks
- Top Tier Billing on Sponsor Displays
- Recognition & Signage at Sponsored Event
- Logo on all advertising and promotional material
- Priority Seating at Forum
- Full page ad in Forum program
- Corporate Logo on Bag/Pocket Agenda
- Opportunity to provide corporate giveaway to attendees
- Sponsor's display table during the event

#### **SILVER SPONSOR - Maximum 6** **\$5,000**

- Second Tier Billing on Sponsor Displays
- Logo on all advertising and promotional pieces
- Priority Seating at Forum
- Full page ad in Forum program
- Opportunity to provide corporate giveaway to attendees

#### **GOLD LEVEL EXCLUSIVE SPONSORSHIPS**

##### • **WELCOME RECEPTION**

Verbal welcome during reception remarks  
Logo to be displayed prominently at reception and online

##### • **FORUM BREAKFAST**

Verbal welcome during the opening remarks  
Logo displayed prominently during breakfast and online

##### • **FORUM LUNCH**

Verbal welcome during the opening remarks  
Logo displayed prominently during breakfast and online

##### • **WINE TASTING**

Verbal welcome during at winery  
Logo to be displayed prominently at wine tasting and online

For further information about sponsorship opportunities please contact Tim O'Connor, President Wheat Foods Council at [toconnor@wheatfoods.org](mailto:toconnor@wheatfoods.org)

